



STRATEGIC PLAN 2023 - 2025

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VISION, MISSION, VALUES

Our Vision

Breaking the cycle of homelessness and empowering young people to live safely and independently in community.

Our Mission

We work in partnership with youth, and young people from diverse communities who are homeless or at risk of homelessness. We advocate and support young people to reach their goals through early intervention, education, case management and collaboration with stakeholders to meet their needs.

Our Strategic Priorities

Person
Centered
Services

Collaboration
and
Stakeholder
Engagement

Sustainability

Advocacy

Our Values: Person Centered, Respect, Integrity, Equality, Safety, Opportunity

VALUES IN ACTION



OUR GOALS

Priority 1: Person Centred Services

- 1.1 Provide evidence-based services that achieve sustainable positive outcomes for at risk young people and diverse communities

Priority 2: Collaboration and Stakeholder Engagement

- 2.1 Goal: Establish and develop effective relationships with partners and the wider community
- 2.2 Goal: Foster an open and honest reputation through innovative, strategic interventions and sector leadership.

Priority 3: Sustainability

- 3.1 Goal: Build an evidence-based service model that grows Launchpad's longevity through revenue diversification, good governance and effective partnerships
- 3.2 Build a responsive team
- 3.3 Maintain core funding and position Launchpad for growth

Priority 4: Advocacy

- 4.1 Goal: Advocate for equal opportunity and broader structural change whilst encouraging young people to empower themselves.

LAUNCHPAD STRATEGY			
Priority	Goal	Objectives	How this will be achieved
PRIORITY 1 Person Centred Services	1.1. Provide evidence-based services that achieve sustainable positive outcomes for at risk young people and diverse communities	<ul style="list-style-type: none"> Enhance consumer engagement and participation Systems ensure the voice of young people is integrated in Launchpad's work Co-design new innovations with consumers and stakeholders Accessibility to information for people from culturally diverse backgrounds Outcome measures monitor effectiveness of overall service delivery 	<ul style="list-style-type: none"> Establish Youth Advisory Committee Define additional systems for Youth Engagement Scope opportunity to research and evaluate service offerings Ensure Cultural Competency in LaunchPad Board and Staff and in provision of services Expand availability of translated and targeted information to diverse communities including Aboriginal, CALD, LGBTIQ+ young people, and young people living with a disability. Implement a set of standard outcome measures to understand baseline and monitor effectiveness of service delivery

LAUNCHPAD STRATEGY				
Priority		Goal	Objectives	How this will be achieved
PRIORITY 2 Collaboration and Stakeholder Engagement	2.1	Goal: Establish and develop effective relationships with partners and the wider community	<ul style="list-style-type: none"> Consider formalising relationships with service partners to drive change Partnership opportunities with boards, staff, young people and families enhances outcomes 	<ul style="list-style-type: none"> Develop a Stakeholder Engagement and Communications Plan for 2023-2025 Develop a local and state government engagement strategy
	2.2	Goal: Foster an open and honest reputation through innovative, strategic interventions and sector leadership.	<ul style="list-style-type: none"> An increased profile in local community enhances partnership and opportunities for collaboration Profile with Housing Providers and (local) Real Estate businesses enhances accommodation opportunities for young people 	<ul style="list-style-type: none"> Engage with service partners to explore opportunities to develop formal partnership arrangements through, regular meetings, forums or memoranda of understanding Partner with First Nations organisations to develop responsive services for young Aboriginal people Participation in Consortia, sector government and non-government meetings Expand presence on Website and in Social Media Develop leadership roles within the service to engage with key stakeholders and lead programs of work Develop a relationship with academic bodies to increase interest in student placements at Launchpad

LAUNCHPAD STRATEGY			
Priority	Goal	Objectives	How this will be achieved
PRIORITY 3 Sustainability	3.4 Goal: Build an evidence-based service model that grows Launchpad’s longevity through revenue diversification, good governance and effective partnerships	<ul style="list-style-type: none"> • Accreditation under the Australian Standards of Service Excellence • Data Analytics informs business decisions • Risk Management is critical to good management across all levels of service delivery 	<ul style="list-style-type: none"> • Develop Business Plan, integrating quality improvement aligned to priorities and strategies • Apply for relevant funding, as available • Define systems of data collection and report regularly to Board
	3.5 Build a responsive team	<ul style="list-style-type: none"> • Implement a Cyber Security Strategy 	<ul style="list-style-type: none"> • Implementation of Risk Management Framework • Cyber Security policy and guidelines implemented
	3.6 Maintain core funding and position Launchpad for growth	<ul style="list-style-type: none"> • Purchase and establish a “permanent home” for Launchpad 	<ul style="list-style-type: none"> • Build a Human Resource Development plan to engage and sustain retention of Board and staff. • Workforce Development strategies will ensure competency in delivery of services - Diversify Board Membership - Engage Board in regular Training and Development • Develop a working relationship with organisations who may have “housing stock” for NFP Operations

LAUNCHPAD STRATEGY			
Priority	Goal	Objectives	How this will be achieved
<p>PRIORITY 4</p> <p>Advocacy</p>	<p>4.1 Goal: Advocate for equal opportunity and broader structural change whilst encouraging young people to empower themselves.</p>	<ul style="list-style-type: none"> • Launchpad Youth Community is a key advocate for vulnerable Young People in NSW 	<ul style="list-style-type: none"> • Build an Advocacy Strategy ensuring the attention of government and non-government decision makers • Engage with other youth service providers and peak organisations to advocate against system barriers to young people reaching their potential. • Lobby government and contribute to development of public policy. • Ensure representation of Youth Advisory Committee on the Board • Develop Position Statements for use in media and advocacy work • Utilise Social Media Platforms to advocate and support issues pertaining to improving outcomes for vulnerable young people • Develop a relationship with academic bodies to increase interest in research on needs of young people in relation to homelessness service delivery



MEASURING SUCCESS

<p style="text-align: center;"><i>AIM</i></p> <p style="text-align: center;"><i>To reduce and prevent youth homelessness.</i></p>					
INPUTS	ACTIVITIES	OUTPUTS	SHORT TERM IMPACT	IMMEDIATE IMPACTS	OUTCOMES
<p>Sydney Youth Homelessness Hub</p> <p>Brokerage with service sector</p> <p>Sydney Young Parents Program</p>	<p>Case Management</p> <p>Assertive Outreach</p> <p>Brokerage funds purchase goods and services for young people</p> <p>Partnerships and collaboration with homeless and housing sectors</p>	<p>Young people supported to be independent and have stable accommodation</p> <p>Early intervention to prevent homelessness</p>	<p>Rapid rehousing</p> <p>Intensive responses for clients with complex needs</p> <p>Improve safety and wellbeing</p>	<p>Reduce risk of Homelessness</p> <p>Maintain education and employability.</p> <p>Maintain friendships and social engagement in community.</p> <p>Maintain physical and mental health.</p> <p>Reduce risk of substance use and adverse events.</p>	<p>Breaking the cycle of homelessness and empowering young people to live safely and independently in community.</p>
<p>DRIVEN BY SYSTEMS OF DATA ANALYSES, AUDIT AND REPORTING.</p>					